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**FOR IMMEDIATE RELEASE**

**INDUSTRY VETERAN ANNOUNCES CREATION OF NEW COMPANY**  
Joel Gosler Opens Kindred Spirits with Premium Brandy, Sherry, Whisky & Gin

**Miami, FL, March 21, 2007** --- Beverage industry veteran Joel Gosler has announced the formation of **Kindred Spirits, Inc** a new alcoholic beverage import and marketing company focused on a select portfolio of premium spirit and wine brands. The Company is a joint venture between Gosler, Bodegas Williams and Humbert, the Jerez-based sherry producer, and The Reformed Spirits Group, who bring to the partnership their specialized skills in brand development and the growing of premium brands.

Based in Miami, the company's initial brand portfolio includes premium spirits brands **Gran Duque De Alba** Brandy and the famous **Dry Sack** Sherries from Spain, as well as **Malt Trust** Single Barrel Cask Whiskies from Scotland. Kindred Spirits will be immediately responsible for the sales and marketing of all three brands, which will continue to be available through their existing distributors. On behalf of The Reformed Spirits Group, Kindred Spirits will also provide strategic support on **Martin Miller's Gin** to Skyy Spirits LLC who import and market the brand in the US.

"Kindred Spirits is a new company with a new way of thinking about unique alcoholic beverage brands," said President Joel Gosler. "In the coming months our dedicated sales force and new approach to marketing will ensure the focus and attention our brands need to grow and be successful." Kindred Spirits expects within the next year to expand its line-up of unique and relevant premium spirits offerings from both third party and existing joint venture partners.

Joel Gosler served as executive vice president and national sales manager for William Grant and Sons, Inc., where he helped build brands like Frangelico, Bols Liquors and Glenfiddich and Balvenie Single Malt Whisky. Most recently he set-up a new spirits division at Royal Wine Corporation.

A new website will be available in the next few weeks. In the meantime, please contact Abbey Glaser for all marketing-specific inquiries at [abbey.glaser@kindred-spirits.us](mailto:abbey.glaser@kindred-spirits.us) and Jessica Kimes for all other information at [Jessica.kimes@kindred-spirits.us](mailto:Jessica.kimes@kindred-spirits.us).

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