

Contact:
David Orchard
IdeaZeit
212.961.6231
dorchard@ideazeit.com

GENERAL RELEASE

DRY SACK 15 YEAR-OLD **A Rich, Aged Sherry With Exceptional Complexity**

Miami, FL --- Dry Sack 15 Year-Old is a rare indulgence to be enjoyed as a dessert wine or after-dinner drink. The deliciously rich, complex sherry's flavor is developed from a carefully monitored ageing process of at least 15 years under the authentic Solera ageing system in Jerez, Spain. With a warm mahogany color and superb aroma, Dry Sack 15 Year-Old offers a deeply satisfying taste of raisins, figs, roasted nuts, oak and vanilla and is best served at room temperature in a port, small wine or cordial glass.

"Dry Sack 15 Year-Old is warm and spicy, yet smooth and full-flavored with a satisfying after-taste," says Abbey Glaser, Director of Marketing for Dry Sack. "While it can be compared to other premium sherries, its richness and complexity make it perfect for any occasion when a port or single-malt would be appropriate"

Dry Sack 15 Year-Old is produced in the centuries-old traditional way by the family-owned Williams & Humbert "bodega" (winery) in the town of Jerez de la Frontera in Andalusia. A blend of two types of sherry – Dry Oloroso and Pedro Jimenez – each is first aged in its own Solera system and then blended in a ratio of 78% Oloroso to 22% Pedro Jimenez in a third Solera.

First released in 1999 in strictly limited quantities, Dry Sack 15 Year-Old is unique because only 5% of the liquid from each Solera is drawn for bottling each year compared with up to 33% with other brands. Dry Sack 15 Year-Old is 20.5% alcohol by volume and is available in 750ml bottles. Retail price averages \$29.99. Imported by Kindred Spirits, Inc., Miami, FL.
www.KindredSpiritsUSA.com/drysack.

- more -



DRYSACK15
Solera Especial

About Kindred Spirits, Inc.

Kindred Spirits, Inc. was founded in 2007 as an alcoholic beverage import and marketing company focused on a select portfolio of unique premium wine and spirit brands. Based in Miami, Kindred Spirits is a joint venture between spirits industry veteran Joel Gosler, Williams & Humbert of Spain, and The Reformed Spirits Group of London. The company's initial brand portfolio includes premium spirits **Gran Duque De Alba** brandy and the renowned **Dry Sack** and **Dry Sack 15 Year-Old** sherries from Spain, as well as **Malt Trust** single barrel cask whiskies from Scotland. On behalf of The Reformed Spirits Group, Kindred Spirits also provides strategic support on **Martin Miller's Gin** to U.S. importer Skyy Spirits LLC. www.KindredSpiritsUSA.com

About Williams & Humbert

Williams & Humbert was founded in 1877 by two British brothers-in-law, Alexander Williams and Arthur Humbert and today produces some of the world's best-known sherries and brandies. With its base in Jerez de la Frontera in Spain's Andalusia region, the company has more than 1,200 acres of vineyards and an authentic solera system bodega (winery) - the largest in Europe. The brand portfolio includes the famed **Dry Sack** Sherries and **Gran Duque De Alba** brandies, as well as **Alegria** Manzanilla and **Crema de Alba**. www.williams-humbert.com

###